

# Case Study: Takeyuki Chiba – Hackney Downs Studios

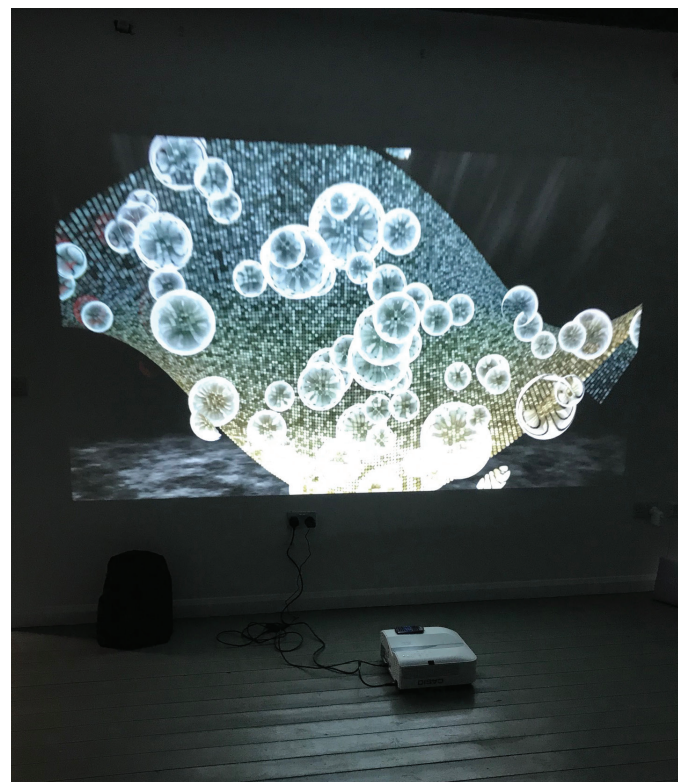
Ultra-Short Throw projection helps create a London-based digital art exhibition

As part of the EAT WORK ART 10th Anniversary Series, a curated series of art shows at Hackney Downs Studio in London, visual artist Takeyuki Chiba from Japan, used a Casio Ultra-Short Throw projector to showcase his latest digital sculpture and 3D motion work.

The Japanese artist who is based in Berlin and whose background is in fashion and design, explored shadow, silhouette, and texture in different objects for his latest project. Drawing from real world subjects such as nature, light, metal and concrete, Takeyuki used projection to project both static and moving images in the space.

## Key features

- Lamp-free
- Up to 3,500 ANSI lumens
- WXGA resolution
- Quick start and stop
- 13cm throw distance producing a 60-inch image
- Low power consumption
- Extensive connectivity options
- HD ready



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**CASIO**

*“The Ultra-Short Throw is fantastic and produces a large and immersive image despite being so close to the canvas.”*

*Takeyuki Chiba – Artist*

When Takeyuki Chiba reached out to Casio, he initially specified the XJ-F211, a model from the ES Series, impressed by its revolutionary one-click connect feature which would enable him to quickly and easily connect and disconnect his Apple Macbook wirelessly from the projector.

However due to showroom space limitations, a projector which would produce a large image at a short throw distance provided the most suitable solution for the project. The Ultra-Short Throw XJ-UT351WN was specified instead which was chosen for its minimal throw distance of just 13cm, creating a 60-inch diagonal image, despite the limitations of the room.

Featuring Casio's R-Hybrid lamp free light source, 3500 lumens of brightness and WXGA resolution ensured the image reproduction featured excellent colour vibrancy, high brightness and precision. The short throw distance meant the exhibition visitors didn't interfere with the image projection or trip over the wires.

Artist Takeyuki Chiba comments:

*“In this series of graphics, I really wanted to emphasise the contrast between light and dark, so it was imperative to have a piece of tech to support this. I approached Casio to find something which was best suited for this specific installation, taking into account our image requirements as well as the space I was using. The Ultra-Short Throw is fantastic and produces a large and immersive image despite being so close to the canvas. As a result, the work is vivid and I've had some excellent feedback from visitors of the show.”*

